

Vienna, 23 May 2018

## Press release

TPA elected strongest consultant brand in the European real estate industry

Berlin – On Tuesday, 15 May 2018, the strongest brands in the European real estate industry were honoured with a REAL ESTATE BRAND AWARD at the Berlin Congress Center. This is already the sixth time for the TPA advisory company to win in the "Real Estate Consultants Austria" category.

This year, the coveted brand diamonds were awarded in 38 categories: 30 REAL ESTATE BRAND AWARDS for the strongest brands and 8 REAL ESTATE BRAND-KPI AWARDS for the winners in terms of growth.

Real estate experts and TPA partners Leopold Kühmayer, Renate Pilz and Ingrid Winkelbauer accepted the award on behalf of the TPA Group. Real estate specialist Ingrid Winkelbauer: "We are especially happy that TPA was again chosen as outstanding real estate brand. We consider this award an acknowledgement of being close to our customers and a great distinction for our staff members. It is their commitment that enables us to bring this award home to Austria for the sixth time." More than 300 decision-makers attended the gala in Berlin, honouring the winners and joining in on the celebration.

The TPA Group scored especially high in the "Personal Experience" category. Based on the generally positive values, the brand is rated as especially "successful" and very "trustworthy". For details on the evaluation of the TPA Group:

https://www.realestatebrandbook.eu/brand-rankings/jahr-2018/top-500-commercial-oesterreich/?kategorie=3488#sub 3488

The Real Estate Brand Value Study conducted by the EUREB Institute (European Real Estate Brand Institute) provides the basis for the results. Over 81,000 industry professionals in 47 European countries were surveyed about more than 1,200 corporate brands.

## **TPA: Facts & figures**

TPA is one of the leading tax advisory and auditing services companies in Central and South East Europe. The range of services offered comprises tax advisory, auditing and business consulting. The TPA Group is operating in eleven countries in Central and South East Europe: Albania, Austria,

## **TPA Steuerberatung GmbH**



Bulgaria, Croatia, the Czech Republic, Hungary, Poland, Romania, Serbia, Slovakia, and Slovenia. The TPA Group employs a workforce of some 1,200 at 27 locations.

The TPA Group is an independent member of the Baker Tilly Europe Alliance. The Baker Tilly International network currently has 126 independent members in 147 countries, employing a total workforce of 33,600 in 796 offices, which puts it among the top 10 global consultancy networks.

Find out more on our website: www.tpa-group.at